



Henkel AG & Co. KGaA, 40191 Düsseldorf, Deutschland

To Whom It May Concern

Datum / Date 20.02.2018
Ihre Nachricht /
Your message

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We herewith confirm, that Henkel is the leading WC Rim Block manufacturer in Europe according to aggregated trade panel data overview for the calendar year 2017.

The Henkel no.1 position in Europe is based on an aggregation of value sales figures from the trade panels of the Nielsen Company and Information Resources International (IRI Group). These are the leading trade panel suppliers in Europe.

We do not change this external data, like e.g. coverage corrections, projections etc. The overview is a pure aggregation of the external data.

The trade panel data of these external suppliers is gained by real scanner sales and by auditing (inventory taking in cooperation with the stores), which are the broadly accepted methods to measure trade sales.

Henkel AG & Co. KGaA



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